Community How To Guide On...NEEDS ASSESSMENT & STRATEGIC PLANNING - APPENDIX 7

WORKPLAN AND TIME UNDERAGE DRINKING PREVENTION PROJECT

Updated: (give date)

Task Assignment	Assigned To Date	Target Complete	Date
GOAL			
Reduce underage drinking by enforcing underage drinking laws and regulations			
OBJECTIVE			
Decrease by 10% the number of retailers who sell alcohol to minors		Oct '00	
ACTION STEPS			
1. Conduct compliance checks	Police Dept.	11/12	
	Alc. Enforce	12/12	
	Unit	1/12	
	ABC investigators	2/12	
	_	3/12	
		4/12	
a. Produce interim report to present to coalition	Staff	5/12	
b. Continue conducting on a monthly basis	Police/ABC	Jun-Sep	
2. Publish the names of retailers that violate the law			
a. Provide names	Police/ABC	12/17	
b. Produce press release	Staff	1/10	
c. Follow up with media regarding press release	Staff	1/13	
3. Determine the punishment given to retailers cited for sales to minor			
violations to insure it is sufficient and consistently applied.			
a. Attend Alcohol Beverage Control hearings	B. Smith	1/21	
	J. Doe	2/21	
	C. Frank	3/21	
b. Prepare report for presentation to coalition	Staff	4/21	
c. Prepare news release and conduct media follow up	Staff	May	
4. Conduct server/seller training sessions			
a. Meet with ABC to determine types of training currently available		2/10	
b. Notify retailers of upcoming training session		3/10	
c. Prepare survey and evaluation sheet for distribution at training		3/20	
d. Conduct training session		4/10	